



MEDIA RELEASE

WRCC Tests the Water for 'Training Centre' with Motivational Speaker & Clinic

For Immediate Release – Wednesday, January 23, 2008

Welland – The Welland Recreational Canal Corporation (WRCC) is pleased to announce, in partnership with Notre Dame High School, Jean Vanier Ecole Secondaire, and the South Niagara Rowing Club (SNRC), that arrangements have been made for Jason Dorland, a nationally renowned motivational speaker, to come to Welland. This two day, multiple session event is another step in the WRCC's continuing efforts to promote and develop Flatwater Sports in the local community. "The WRCC is committed to partnering with local organizations to bolster youth, club, community and program development and this is just one of many avenues to achieve long term success in that area" suggested Mr. Bob Mahler, Chair of the WRCC.

Mr. Jason Dorland will perform a motivational session on Friday February 1st, 2008 in Leon Auditorium at Notre Dame High School at 7 pm ~ admission is \$5. The following morning, Saturday, February 2, 2008, he will perform two ninety minute Coaches Clinics at Jean Vanier Ecole Secondaire for Rowing Coaches for high school programs in the City of Welland and others from abroad, starting at 9 am ~ \$25 per coach or \$50 per high school program.

"In developing a flatwater clubs and sports we are reaching out to existing and potential athletes and in the continued development of the Welland International Flatwater Centre we are embarking on our first test of the 'training centre' mentality", stated Stephen Fischer, Business & Operations Manager of the WRCC. Mr. Dorland comes highly recommended and his bio and story is available online at www.thewinlesscoach.com. "The WRCC will continue to look for other opportunities to promote both the 'training centre' and 'club development' with plans already being laid for a paddle club here locally" continued Mr. Fischer, "very shortly we will make an announcement regarding 'a call to paddle' here in Welland."

All local high school programs, members of the Welland Sport Tourism Alliance, the Welland Dragon Boat Festival, the SNRC, member ROWONTARIO clubs, and the Western Ontario Division CanoeKayak Clubs have been invited. Bill Sheldon, President of the SNRC, commenting on the initiative and partnership, suggested "that the club recognizes that capitalizing on opportunities that involve a benefit to the greater community, makes us stronger as a club, and we're thrilled to be involved with nurturing a training centre mentality here in Welland." Jason's message transcends any one particular sport and the message of the "*winless coach*" is one that many from the wider local community would appreciate.

If you are interested in attending please contact, Stephen Fischer at 905-658-3033 or wrcc@welland.ca.

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For more information, contact

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