



MEDIA ADVISORY
November 28, 2008

Welland, Ontario – Join representatives from Welland’s sports organizations and the business community for the announcement of several major initiatives.

The Welland Sports Tourism Alliance (WSTA) and the Welland-Pelham Chamber of Commerce invite you to a briefing and reception on **Wednesday, December 3rd, 2008 from 5:30 to 7:00 at the Welland Civic Square Council Chambers.**

At that time, a number of sports tourism initiatives will be launched, including the official WSTA website: www.comeplayinwelland.com and information on the Chamber’s Community Sports Fund and Special Event Resource Center.

The WSTA website is a great marketing opportunity to connect sport clubs, local events and businesses to local media and citizens in Welland. During the launch, a member of the Welland business community will have an opportunity to win a year of free advertising on the web site.

Also, the Welland-Pelham Chamber of Commerce will unveil details of its Community Sports Fund and a sports organization will be chosen that evening as its first recipient.

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To attend this event, please contact:
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This event is supported by:



Venture Niagara
Entreprise Niagara
Community Futures Development Corporation
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